EXHIBIT NO.

3-13-12

CITY COUNCIL WORK SESSION

with the

ALEXANDRIA CONVENTION & VISITORS ASSOCIATION

and

ALEXANDRIA ECONOMIC DEVELOPMENT PARTNERSHIP TUESDAY, MARCH 13, 2012 5:30 P.M.

CITY COUNCIL WORKROOM

AGENDA

I. Welcome and Comments by the Mayor

Mayor William D. Euille

II. Alexandria Convention & Visitors Association

A. Update on Activities and Impact

B. FY 2013 Plans

C. Discussion

Jody Manor, Chair

Stephanie Brown, President & CEO

City Council

III. Alexandria Economic Development Partnership

A. Alexandria Market Outlook

B. Highlights of 2011

C. Challenges and Opportunities in 2012

D. Small Business Development Center Update

E. FY 2013 Budget

F. Thoughts from the AEDP Board

G. Discussion

Allison Cryor DiNardo, Chair Val Hawkins, President & CEO

City Council

IV. Other Business

V. Adjournment

Individuals with disabilities who require assistance or special arrangements to participate in the City Council Work Session may call the City Clerk and Clerk of Council=s Office at 746-4500 (TTY/TDD 838-5056). We request that you provide a 48-hour notice so that the proper arrangements may be made.